

Suggested Template for crafting your artist statement/profile

The LAA Website would like to include an artist profile/statement for each of its members. It would be a short explanation of your work, creative process, including your motivations, inspirations, mission, and methods. It would be written in your own words and be an opportunity for others in LAA to better know you.

How to submit your artist profile to the LAA Website

1. Develop your own narrative using the basic five questions/tips below. Keep it short, sweet, and to the point.
2. Include an image of yourself, preferably in an artistic pose or setting
3. Email to: laachallenge@yahoo.com

Following are five basic questions to consider in your artist profile (500 words max):

1. What is your background?

Use this question as an opportunity to highlight those aspects of your background that make you and your work unique, with bonus points if you can tie your life experiences to your artwork. Did your upbringing prompt a specific reference point within your work? Is your work informed by certain concepts or themes from your childhood, background, socio-economic status, where you lived or were raised? How does this impact how you see the world and create art?

2. What is the intent and purpose of your art?

Why do you make art?

3. Who are your biggest influences?

Is there a particular artist that inspired you to pursue art? Whose techniques do you study or admire? What genre does your work fall into? Make sure you address why you're influenced by these artists or artistic movements.

3. What Inspires You?

What connection do you have to your art? What motivates you? Enthusiastically express why you create what you do. How would you express your creativity at work?

5. What Does Your Art Mean to You?

How do you interpret the meaning of your work? Focus solely on your own understanding here because everyone views art differently.