

LAA NEWSLETTER

FEBRUARY 2018

Support your gallery - Volunteer! Sign up online www.timetosignup.com/laalag/sheet/230250

President's Blurb

Hello All,
 I'd like to start my first Blurb with a heartfelt **Thank You!** for your confidence in me to fulfill the position of your president. I am humbled and honored to accept this role. My hope is that we continue to move forward with the progress that has already started and with a few very exciting changes! First, incredible signage to make us more "street" visible. Second, we'll open up our boutique window by removing shelving and installing track lighting to make member art externally visible to the public from the street. Hopefully, this will attract new members and renew interest in our wonderful association by creating more of a gallery feel to the outside of our building.

As your president, I plan on being present at multiple artistic and business events. My goal is to make meaningful connections with other entities who may be interested in partnering with us as we enter into LAA's future. The Louisiana's Quilter's Guild has already approached me regarding this and their incoming president has also become a member of the LAA. Fundraising will be a major focus this year. I am available to discuss any ideas, questions, or concerns you may have - please do not hesitate to call me anytime. We need to continue to work together to implement new ideas and to continue past traditions. With this in mind, I encourage all of you to attend our monthly meetings, become part of a committee or take or teach a workshop. There are so many upcoming events and exhibits at the LAA, something for everyone - please try to get new people to attend our various activities, to enter one of our exhibits, or to become a member!

In an effort to attract the Acadiana community, I will begin a series of 2 hour mini workshops on Saturdays in February at the LAA. These will be *Make and Takes* and all materials will be provided (with a small supply fee). We will Facebook live portions of these mini workshops as well as invite news media to come in and highlight us making art live. Acadiana Live and Local has agreed to do this for us (their recent video of the freeze Downtown garnered almost 90K views!!!)

Also, if you were not aware, I've created a You Tube Channel for the LAA to highlight all of you and your many talents. Our first You Tube video spotlighted our Vermilionville artists and had several hundred views. We have the potential to reach many people this way - people who otherwise would not know that we exist. So, please make sure that you subscribe to our You Tube Channel and to like and share the videos! Here is the link:
<https://youtu.be/MICyS1SEzDI>.

I've also taken on the responsibility of the LAA Fundraiser this year, in addition to continuing on as coordinator for all exhibits at the Lafayette Public Library and the LAA Green Apple Gallery. ***If you or someone you know would like to exhibit please let me know!***

The LAA is a team. As players on this team, we all have much to offer. Together we can continue to bring art awareness to the Lafayette community and beyond. I look forward to 2018 with you.
 With Sincere Gratitude,

Kay Richoux, President
 artist@kayrichoux.com
 337-296-3573

NEWS2NOTE:

- **Next LAA Meeting:** 2/6, 6pm
Meet your newly elected 2018 officers and board members!
- **Mardi Gras Closure:** 2/12-2/14
- **Artwalk:** Sat. 2/10
- **Valentine's Day:** Wed. 2/14
- **Submit for Freeze Frame: Thru 2/7**
- **NEW Freeze Frame Exhibit**
Dates: 2/21 thru 3/31
- **NEW Freeze Frame Opening Reception Date:** Sun, 2/25
 4:30-6 pm
- **Newsletter Deadline:** 2/20
- **Upcoming Mini Workshop: Building a Buzz on Social Media with Chere Coen** March 24, 1-4 pm, \$35 members/\$45 non-members

Volunteers Needed NOW!!!

Please step up to keep your gallery open and volunteer at least once a month in the upcoming new year! **2018 online volunteer sign up sheet is ready for you to sign up. Just go to:**

<https://www.timetosignup.com/laalag/sheet/230250>

Please Welcome Our New 2018 Officers and Board Members:

- President:** Kay Richoux
- 1st VP:** Arthur McVicar
- 2nd VP:** Trudie Wolking
- Recording Secretary:** Paula McDowell
- Corresponding Secretary:** Ty Malloy
- Treasurer:** Jan Castille
- Co-Treasurer:** MaryAnn Amrbruster
- New Board Member:** Susan Chiquelin
- Continuing Board Members:** Camilla Drobish, Susan Hamilton, Laurie Legnon, Terry Palmer and Andrea Schellman



LA Art & about








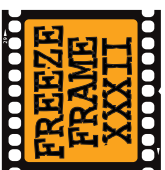
WE NEED YOU!!

The new online volunteer sign up sheet for 2018 is ready! Please sign up today to do your part and gallery sit!

Go to: www.timetosignup.com/laalag/sheet/230250

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SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
28 Main Gallery: FREEZE FRAME Annual Photographic Open Competition 2/21-3/31 Green Apple West Gallery: Arthur McVicar thru 4/6 Green Apple Foyer: Jessica Moore, Thru 2/6; Margaret Melancon, 2/7-4/10	29 Laf Parish Consolidated Gov't: <i>Bling in the New Year</i> 9th Annual Lafayette Watercolor Guild Exhibit, thru 4/3 Pouparts Bistro: Lora Laborde, thru 3/6	30 Vermillionville: Andrea Schellman thru 3/31 Laf Public Library: Angela Barefield, Illustrator and Kay Richoux, Mixed Media, thru 3/31	31 Kaye Landry 	Feb 1 Andrea Schellman	Feb 2 Karol Fleming	3 Karol Fleming
4 LAA Gallery Hours: Open: Wed, Thurs & Fri Noon to 5pm Saturdays, 10am -2pm Closed: Sun, Mon & Tues	5	6  LAA Meeting 6pm Meet your new 2018 Board and Officers 	7 Kaye Landry 	8 Susan Hamilton	9 ★ NEED VOLUNTEER	10 Art Walk ★ NEED VOLUNTEER
11	12 Gallery Closed 	13 Gallery Closed 	14 Gallery Closed 	15 Cathy Williamson	16 ★ NEED VOLUNTEER	17 ★ NEED VOLUNTEER
18	19 President's Day	20 NEWSLETTER DEADLINE	21 Kaye Landry	22 Elizabeth Angelle	23 Simone Palmer	24 ★ NEED VOLUNTEER
25  Opening Reception 4:30-6:00 pm	26	27	28 Kaye Landry	March 1 ★ NEED VOLUNTEER	2 ★ NEED VOLUNTEER	3 ★ NEED VOLUNTEER

SUBMIT FOR FREEZE FRAME, 1/24 thru 2/7

SUBMIT: FREEZE FRAME, thru 2/7

MARK YOUR MARCH CALENDAR for next LAA Meeting: TUES March 6 @ 6PM

Volunteer Phone Numbers: Jan Castille, 591-0242; Susan Chiquelin, 288-3768; Kaye Landry, 298-8372; Marilyn Phillips, 988-0138; Cathy Williamson, 654-5060; Mary Ann Armbruster, 856-8593; Karol Fleming, 337 278-5863; Jeanie Kreamer, 337 288-2857; Norma Thompson, 258-1437; Libby Angelle, 981-8532; Arthur McVicar, 591-1725; Simone Palmer, 235-6382; Dianne Baker, 337 233-4112

LAArt&about

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WED-FRI 12-5pm
SAT 10am-2pm

**In Our Galleries
This Month**

Main Gallery: 32nd Annual Freeze Frame Photography Competition, 2/21-3/31/18

Green Apple Gallery: Thru 2/6, *Jessica Moore*; 2/7- 4/10, *Margaret Melancon, The Land of Enchantment*
Green Apple Gallery West: Thru 4/6, *Works by Arthur & Terry McVicar*

AT OUR SATELLITE GALLERIES:

LCVC: Photos by *Kerry Greichen*

LPCG City Hall: Thru 4/3

Bling in the New Year Lafayette Watercolor Guild Exhibit

Pouparts Bistro: Thru 3/6

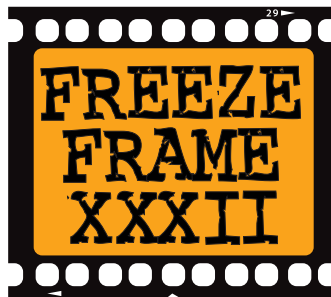
Lora LaBorde, artwork

Laf Public Library/Main: Thru 3/31:

Angela Barefield and Kay Richoux

Vermilionville Restaurant:

Thru 3/31, *Andrea Schellman*



32nd Annual Photographic Open Competition 2/21-3/31

Submit during gallery open hours thru 2/7; Awards Reception: Sun., 2/25 • 5-6:30pm

A regional competition open to photographers of any age. Juried and judged with ribbon awards. Photographers are allowed a maximum of 3 individual photo entries in 2 or 3 dimensional formats.

Judged categories include:

Wildlife/Nature, Black and White, Color, Architectural, Portrait, Landscape, and Manipulated/Enhanced. Coordinator:

Debbie Burkeiser, 337.257.1886 or dburkeiser@gmail.com

Meet One of our Artists:

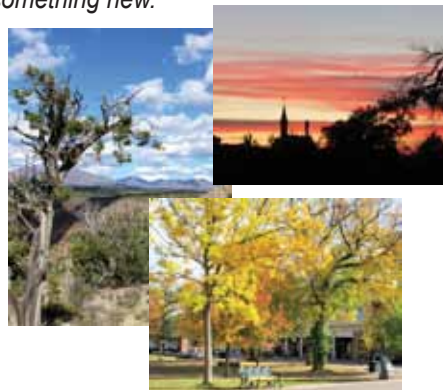
Margaret Melancon

Prize-winning photographer and artist, Margaret is a native of New Iberia.

Having received art and photography awards in Iberia, Acadia, St. Mary, and Lafayette Parish over the last 28 years, her work has sold both nationally and internationally. She's also a published photographer, her latest in the *LSU 2018 Lawn & Garden Calendar*. She's taken classes with Darnelle Delcambre, Tom Powers, Pat Bourque, John Bienvenue, Anne Junca, Cathy Kiffe, Danny Izzo, Richard Wallis, Margo Delahoussaye, Marta Fielding, and Yvette Boutte. Currently President of L'Acadian Art Guild, she exhibits her work throughout the parish and at Acadian Village. **Check out her photos in her upcoming exhibit, *The Land of Enchantment*, in our Green Apple Gallery (Foyer) 2/7 thru 4/10.**



"I received my creativity from both parents and am happiest when I am creating something new and different. I take a lot of photography and use it to paint from or try to give it a different look (either 3D or the look of a painting). I've been painting more in watercolor from my photos, and try to achieve some of the bright colors of the photo. My next project is to learn more about Acrylic Pouring and to experiment and create something new."



Closing Words:

"Look at life with the eyes of a child. Every day that dawns is a gift to me and I take it in that way. I accept it gratefully without looking beyond it." Henri Matisse

CALL FOR ARTISTS:

The Green Apple Gift Boutique seeks new artists and new work.

Green Apple West Gallery

LAA member instructors, LAA studio instructors, and mini-workshop instructors are invited to exhibit 2-3 pieces of work in the Green Apple West Spring Show. For more info on either of these opportunities, please contact Andrea Schellman, 337-366-8359 or andreaschellman@gmail.com.

WELCOME NEW MEMBERS!

Jamie Wagon, Carol Morrill and Mickey Delcambre.

WELCOME BACK: Roxie Blanton and Rosemary Smith



33rd Annual Exhibit Kids Are Artists Too! May 9th-18th

Awards Reception: May 18th 5:30-6pm

Submit (1) 2D and/or (1) 3D piece/artist. Ribbon and prize awards. Entry forms and info available at LAA. **Please help us spread the word!** This exhibit marks its 33rd year and makes us proud to be artists who encourage our youth! **SUBMIT**

ARTWORK: 5/1-5/8 during business hours or by appointment. Call 337-269-0363 or 337-296-9062 for more info.

Free info workshop for ArtSpark 2018 Individual Artist Stipend Program

Thurs Feb 1 • 5:30-6:30pm

Acadiana Center for the Arts, 101 W. Vermilion St. Lafayette, 337-233-7060. Offered by both The Acadiana Center for the Arts and Lafayette Economic Development Authority, the purpose of ArtSpark is to directly support Acadiana artists, especially those with otherwise limited opportunities, to expand their bodies of work as a professional and offer outreach to the community. These awards offer assistance to emerging, mid-career, and mature artists for specific, short-term projects. Minimum \$1,000 to maximum \$5,000. Application Deadline: 2/23/2018. <http://www.acadianacenterforthearts.org>



LAA Mini Workshop:

Building a Buzz on Social Media with Chere Coen

Book author, Travel Writer, Blogger, Social Media Lover!

**Saturday, March 24th
1-4pm**

\$35 LAA Members \$45 Non Members

You've incorporated social media into your business plans - but, how do you gain followers, build a buzz, and sell your art? Video is hot, ads sometimes work, Facebook event pages drive traffic and thinking outside the box can all garner attention. Chere will explain ways to build fans on social media outlets such as Facebook, Twitter and Instagram. And if that's not enough, she'll also share insight into getting publicity the old-fashioned way, plus hand out updated South Louisiana media lists.

Need more info? Email drobishc@yahoo.com. Call or text Camilla Drobish to enroll: 504-296-2400.

Deadline for registration and payment: March 21st

1008 E. St. Mary Blvd, Lafayette



**LAFAYETTE
ART ASSOCIATION
& GALLERY**

Original Fine Art, Craft and
Photography in Acadiana



Supported by a grant from Louisiana Division of the Arts, Office of Cultural Development, Department of Culture, Recreation and Tourism in cooperation with the Louisiana State Arts Council, administered by the Acadiana Center for the Arts. Supported by an External Agencies Funding Program grant, sponsored by Lafayette Consolidated Government and administered by the Acadiana Center for the Arts.